### The Power of Leading Authentically

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### Why NOW?

### What is authenticity?



### Authenticity isn't ...

+Just "Being Yourself"

- +Brutal honesty
- + "Just me being me You can adapt"

+Expectation that others should adjust to YOU



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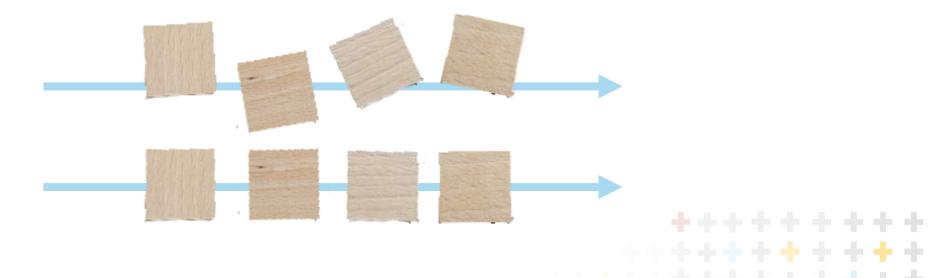
#### Leadership authenticity is ...



DEMONSTRATING A PASSION FOR YOUR PURPOSE KNOWING (& PRACTICING) YOUR VALUES CONSISTENTLY LEADING WITH YOUR HEART & YOUR HEAD



# Authentic leadership is revealed in the alignment of *what you think*, *what you say* and *what you do*.





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# **Authenticity** is your most precious commodity as a leader.



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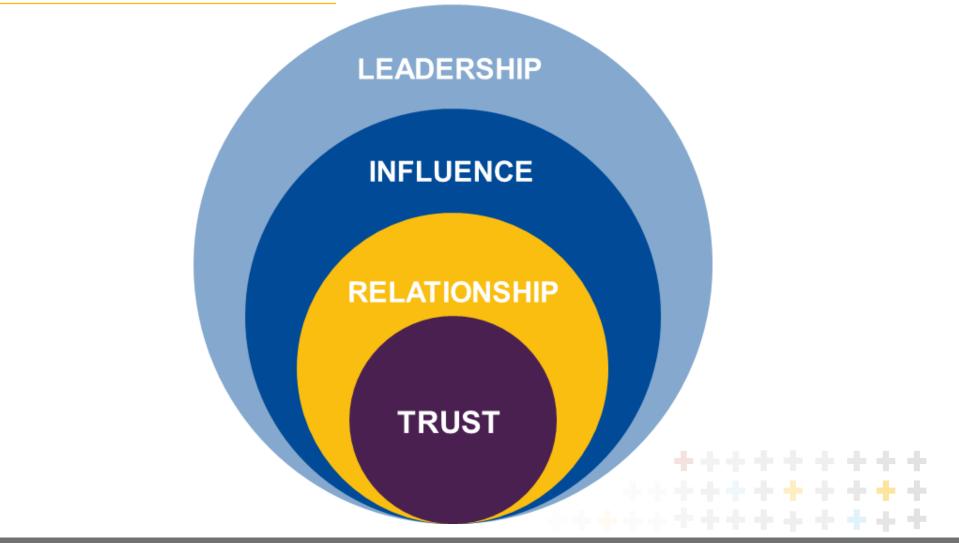
**Authenticity** is not something we have, or we don't have - it's a practice, a conscious choice of how we want to live.

Authenticity is a collection of choices that we have to make every day. It's about the choice to show up and be real. The choice to be honest.

The choice to let our true selves be seen.

#### The Core.







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The real key to your influence with me is your example, your actual conduct. Your example flows naturally from your character, or the kind of person you truly are – not what others say you are or what you might want me to think you are.

It is evident in how I actually experience you.

### Why should I Trust You?

### Balancing the Paradox.

Living in "Yes, and..."





#### 6 PARADOXES THAT BUILD TRUST IN TIMES OF CHANGE



#### 1. CAPITALIZING ON STRENGTHS

2. SELF-RELIANCE
3. OPTIMISM
4. BEING TOUGH
5. SENSE OF URGENCY
6. CATALYZING CHANGE



# 2. TRUSTING OTHERS3. REALISM/OPENNESS4. BEING EMPHATHETIC

**1. GOING AGAINST THE GRAIN** 

5. REALISTIC PATIENCE

6. COPING WITH TRANSITION



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### rethink.



#### Authenticity is the daily practice of letting go of who we think we're supposed to be and embracing who we are.

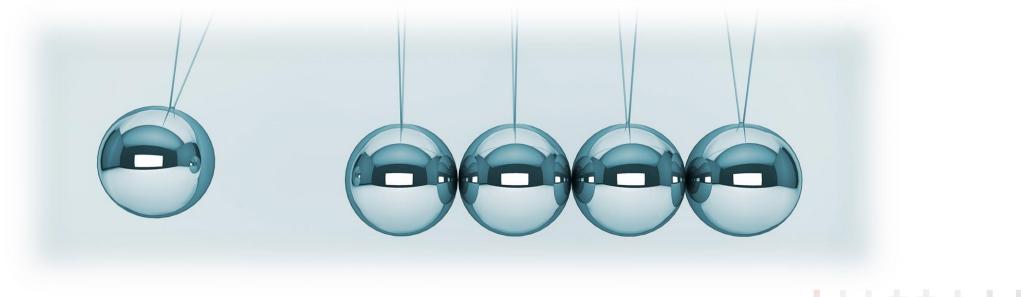
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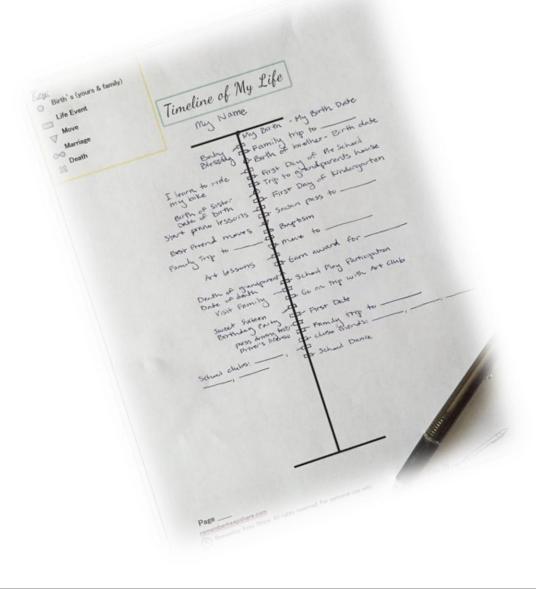
learn from your life story.



#### Which people and experiences in your early life had the greatest impact on you?







### *The power of writing it down...*



### know yourself.



#### What tools do you use to become self-aware?

## What are the moments when you say to yourself, this is the real me?

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### know your values.



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#### What are your most deeply held values?

#### Where did they come from?

### Have your values changed significantly since your childhood?

## find your purpose.



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Until you truly know yourself, your strengths and opportunities, and you know what you want to do and why you want to do it, you cannot succeed in any but the most superficial sense of the word.



#### Be Yourself

### Know Yourself, Grow Yourself...





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LEADERS

INSPIRE

EXCELLENCE RULES









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### Authenticity means being true to and about yourself - this involves some self disclosure, admitting what you don't know and being willing to ask questions.



#### What kind of support team do you have?

#### How should you diversify your team to broaden your perspective?

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